

**One drop
can't move
a stone.
But 7 million can.**



Flanders (Belgium)

7 million people
living
in a small region
with little resources
in the heart of
Europe.

**There are complicated problems.
There are complex problems.
And then there is water.**

**Our story began
many years ago...**

flâm

Flanders, Flemming and Flemish are derived from flâm, an Ingveonian form of the Germanic flauma, meaning "flooded area". So an inhabitant of this flooded area is a Flaming (Vlaming/Flemming).

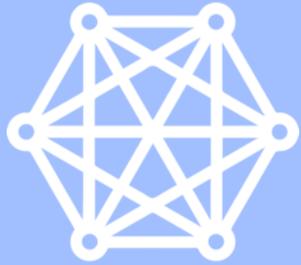
Proud of our Flemish water challenges

Floods ↔ Water scarcity

Rising sea-level ↔ Declining groundwater levels

Use it alone ↔ Take care of it together

These
contradicting forces make
our identity



**Working
smarter in
complexity**

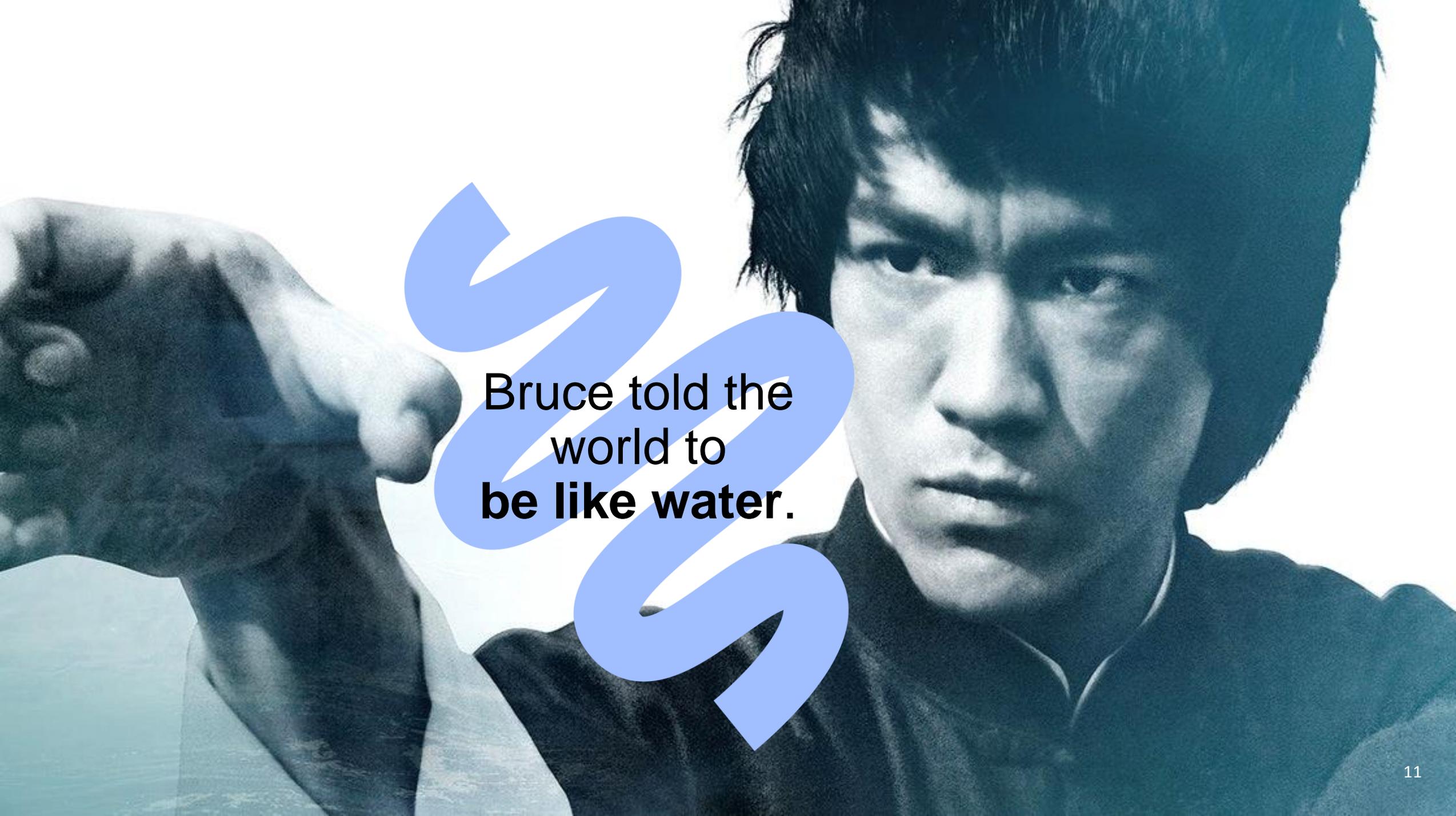


**Works speak
louder than
words**

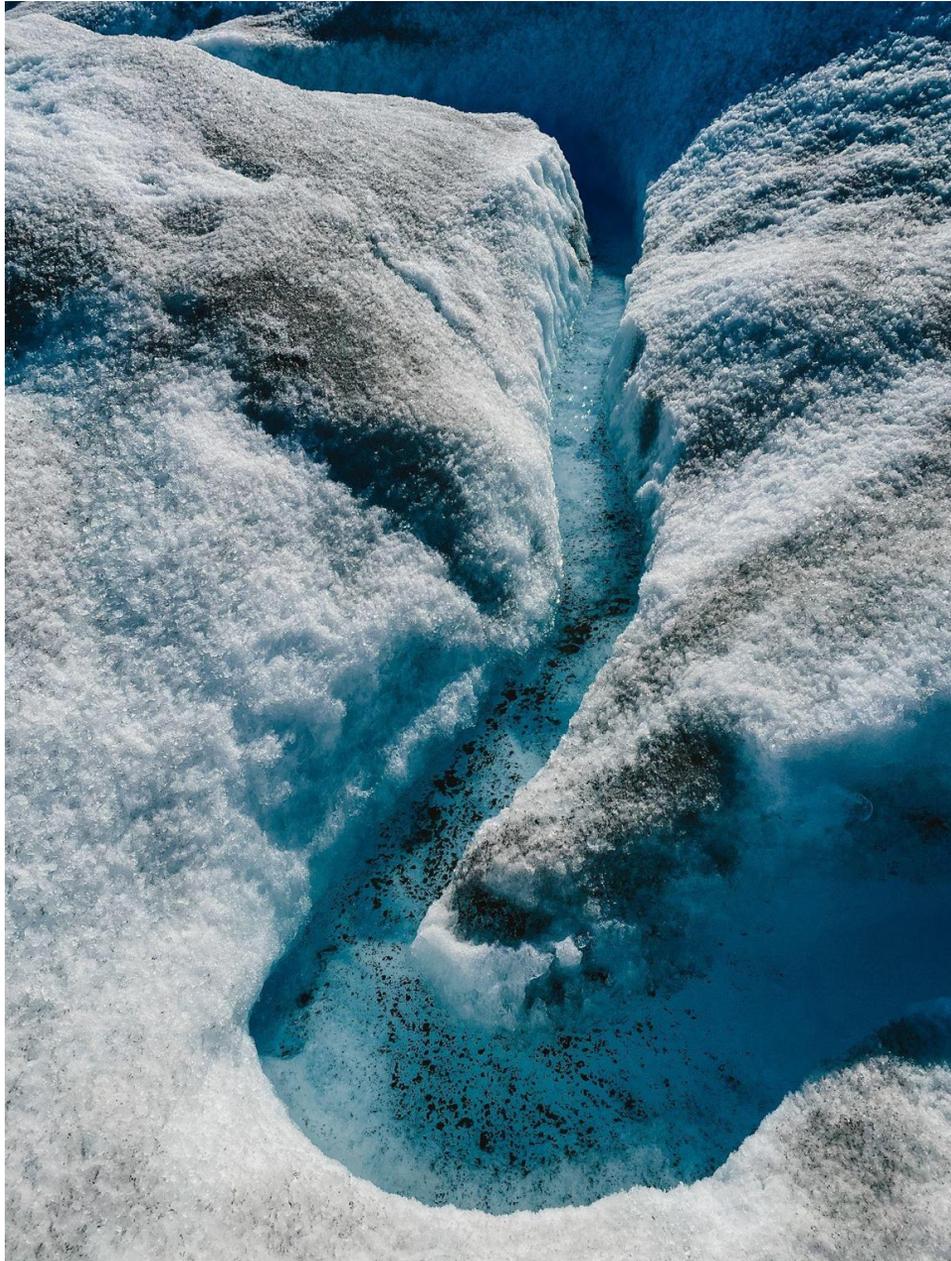


**The more
brains, the
more power**

Our **solution** flows logically
from our **identity**...



Bruce told the
world to
be like water.



Water always
flows and finds a way,
no matter how challenging
the circumstances.



Our 'trick' is simple.

**As Flemish professionals,
working with water...**

**We are like water.
We work like water.**

**We are fluid.
We work fluid.**

FLUID

we are...

CREW

We are a group of Flemish water companies and organizations, operating in the public and private domain. A fluid workforce teaming up with you to solve water problems with a unique offer:

Water solutions with a Flemish twist.

Don't believe us...

Believe our actions.



Ports as large industrial clusters

However small our country, it hosts one of the world's biggest chemical clusters, next to Houston, Jubail, Singapore and Shanghai.



Open space for water

Flemish people are said to have a brick in their stomach. And they weren't lying. Close to 7 million people with a big urge to build and own property has led to large paved surfaces: over 15% of the total Flemish surface area is sealed.



Flanders' food valley

Did you know that beer consists of 90% water? And our country is home to thousands different kinds of beers. That is a lot of water. No water, no beer. And no potatoes, nor french fries for that matter.



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But seven million can.

The true force of water
comes from teamwork.
Millions of drops constantly working together
in a fluid way, to find the best way possible.

That's why in Flanders
we act like water to manage droughts and
floods, rising sea-levels and huge water-
footprints.
Because every challenge
needs a different solution.

And while water might be the problem,
it's also the solution.
Because when acting like water,
there's no stopping us.
That's our true force.

The background features a close-up of water droplets on a dark surface, with a large, light blue abstract graphic element on the right side that resembles a stylized question mark or a fluid shape.

In need of solutions for your water challenge?

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www.fluidcrew.be